

LessDebtMoreWine

ENJOY LIFE & DESTROY MASSIVE STUDENT DEBT

WEBSITE REACH

7,594

Monthly Unique Visitors

10,513

Monthly Pageviews

1,000+

Email Subscribers

DEMOGRAPHICS

Age: 44% are 25-34, 20% are 35-44

Education Level: College & Grad School

Gender: 83% Women

Interests: Financial Services/Planning, Education (debt), Value Shopping, Book Lovers

OPPORTUNITIES

Sponsored Content

Purchasing a sponsored or underwritten post gives your business the opportunity to sponsor an in depth post written by Elizabeth that Less Debt More Wine readers will love.

Side Bar Advertising

The Less Debt More Wine Sponsored section of the sidebar features a 250x250px rotating ad, with no more than 4 ads in a rotation.

Newsletter Sponsorship

There are two options for newsletter sponsorship. The first option for sponsors would receive an ad-space or a shout-out in the Less Debt More Wine weekly newsletter. The second option is to sponsor Elizabeth's Best Tools section of her newsletter.

Giveaways

Less Debt More Wine will host a giveaway of your product, or include it in a round up giveaway.

Monthly Site Sponsorship [exclusive]

This opportunity is limited to one sponsor per month and includes a month long premium side bar ad, an ad on the homepage, a company introduction post at the beginning of the month and an underwritten post published sometime during the month.

Contact Us at hello@lessdebtmorewine.com to discuss rates.

THE BLOG

Less Debt More Wine helps those with massive student loan debt take control of their money so that they can conquer their debt while still enjoying life. We do this by providing: information to educate, reviews, how-tos, and recommendations to help them take action. By sharing personal stories of others working to get out of debt, we provide motivation and inspiration on realistic approaches to debt freedom.

ELIZABETH STAPLETON

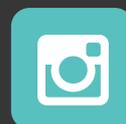
Elizabeth Stapleton is the founder and voice behind Less Debt More Wine. She is also a freelance writer, online entrepreneur, and recovering attorney whose writing has been featured on The Huffington Post, The Penny Hoarder, Budgets Are Sexy, Credit Sesame, and Magnify Money. Additionally, she has been quoted in articles on Business Insider, Student Loan Hero, and Nerd Wallet.



200+
Fans



1,100+
Followers



175+
Followers



1,200+
Followers